

AMENDMENT TO THE CLAIMS

Please amend the claims as follows:

1. (Currently Amended) A container having a front display side and a rear side comprising:

- (i) a container body having opposing first and second ends and defining a housing into which an object or material can be placed and a mouth at the second end of the housing through which the object or material can be placed into the housing;
- (ii) a closure selectively pivotable between an open position wherein the object or material can be placed through the mouth into the housing and a closed position wherein the closure is engaged with for the mouth of the container body to seal for closing an object or material within the housing from air or moisture in the environment outside of the housing;
- (iii) a display board ~~hinged~~ connected to the container by at least one hinge portion and having a display panel on which product information can be displayed, the display board being pivotable ~~rotatable~~ about the at least one hinge portion between a first position wherein the display board is held in a position where the display panel faces in the same direction as the front display side of the container and a ~~in the~~ second position wherein the display panel faces in the same direction as the rear side of the outer container.

2. (Currently Amended) A container as claimed in claim 1 further comprising a tamper evident feature to provide a permanent indication when the closure is moved from the closed position or when the display board is moved from the first position.

3. (Original) A container as claimed in claim 2 wherein the tamper evident feature is a frangible connection between the closure and the display board.

4. (Currently Amended) A container as claimed in claim 2 wherein the tamper evident feature is a frangible connection between the closure and the container body to provide a permanent indication when the closure is moved from the closed position and further comprising a hinge connecting the closure to the body.

5. (Previously Presented) A container as claimed in Claim 2 wherein the tamper evident feature is selected from the group consisting of plugs, pins, tear-way strips or combinations thereof.

6. (Previously Presented) A container as claimed in Claim 1 wherein the container has a base arranged to maintain the container in a standing position when the container is placed in an upstanding position on said base.

7. -8. (Cancelled)

9. (Currently Amended) A container as claimed in Claim 7 wherein the closure is a lid is mounted on the container body by at least one flexible hinge.

10. (Currently Amended) A container as claimed in Claim 7 wherein the closure is a lid that is a snap fit to the container.

11. (Currently Amended) A container as claimed in Claim 1 wherein body defines a rim radially projecting from the rear side of the body and the display board is retained in the first position by a snap fit of a resiliently movable catch with the rim.

12. (Currently Amended) A container as claimed in Claim 1 wherein the display board is retained in the second position by interengagement of a projection on the display board with a rim proximate the first end of the body inter-engaging members.

13.-15. (Cancelled)

16. (Currently Amended) ~~The An outer container as claimed in claim 1, wherein for retaining an inner container with a dispensing end and a base end, the outer container comprising:~~

- ~~(i) — a container body defining a housing into which the inner container can be placed and a mouth through which the inner container can be placed into the housing;~~
- ~~(ii) — a closure for the mouth of the container body for closing the inner container within the housing;~~

~~the closure has having provided, on an underside thereof, a stand for receiving and gripping an the base end of the inner container and being arranged for retaining the inner container upright or substantially upright relative to the underside of the closure.~~

17. -33. (Cancelled)

34. (New) The container as claimed in claim 1 wherein the body is molded as a single piece and the mouth is the only opening into the housing.

35. (New) A sealable container, comprising:

a polymeric, elongated hollow body having a front, a back, a permanently sealed end, an internal wall defining an internal cavity, and a single opening into the internal cavity defined by an open end opposing the closed end, wherein product can be placed into the cavity through the opening;

a snap fit closure selectively pivotable between an open position wherein product can be placed into the cavity through the opening and a closed position wherein the closure seals the cavity from air or moisture in the environment outside the body; and

a display board having a free end, a support end opposing the free end, a display board hinge connecting the support end to the body, and a display face intermediate the free end and the support end on which product information can be displayed, wherein the free end is pivotable around the display board hinge from a first position wherein the display face is in the same direction as the body front, the display board support end is proximate the body open end, and the display board free end extends away from the body to a second position wherein the display face is in the same direction as the body back, the display board support end is proximate the body open end, and the display board is adjacent the body back.

36. (New) The sealable container of claim 35 wherein in the second position the display board free end is proximate the body closed end.

37. (New) The sealable container of claim 35, further comprising a tamper evident feature to permanently indicate if the closure has been moved from the closed position.

38. (New) The sealable container of claim 35, wherein a closure hinge connects the closure to the body adjacent the open end, and the closure hinge defines a pivot axis that is perpendicular to a pivot axis defined by the display board hinge.

39. (New) The sealable container of claim 35, wherein the closure has an external surface and an internal surface and comprising grips projecting from the internal surface to hold product in a fixed relationship relative to the internal surface.

40. (New) The sealable container of claim 35, wherein one of the open end or the closure comprises an annular channel and the other of the open end or the closure comprises a rim that snap fit engages with the annular channel when the closure is in the closed position to provide an airtight seal between the cavity and the environment outside the body.

41. (New) The sealable container of claim 35, wherein the display board hinge is a flexible hinge unitarily molded between the display board and the body adjacent the open end; and further comprising a flexible closure hinge unitarily molded between the closure and the body adjacent the open end.

42. (New) A resealable container, comprising:

a unitarily molded, polymeric, elongated hollow body having a front, a back, a sealed end, an internal wall defining an internal cavity, and a single opening into the internal cavity defined by an open end opposing the sealed end, wherein a product can be placed into the cavity through the opening;

a closure comprising an external surface, an internal surface, a pair of spaced grips projecting from the internal surface to hold the product between the grips in a fixed relationship relative to the internal surface, a flexible hinge unitarily molded between the closure and the body adjacent the open end, the closure selectively pivotable around a closure pivot axis between an open position wherein the opening is exposed and a closed position wherein the closure overlies the opening,

one of the open end or the closure comprising an annular channel and the other of the open end or the closure comprising a rim, wherein a user can axially move the closure toward the body open end to snap fit engage the annular channel and the rim and provide an airtight seal between the cavity and the environment outside the body and a user can axially move the closure away from the body open end to disengage the annular channel and the rim; and

a display board having a free end, a support end opposing the free end, a flexible hinge unitarily molded between the display board and the body, a display face and an opposing back face, and an aperture between the display face and back face defined in the free end, wherein the free end is pivotable around a display board pivot axis perpendicular to the closure pivot axis, the display board pivotable from a first position wherein the display face is in the same direction as the body front, the back face is in the same direction as the body back, the display board support end is proximate the

body open end, and the display board free end extends away from the body to a second position wherein the display face is in the same direction as the body back, the back face is in the same direction and adjacent to the body back, the display board support end is proximate the body open end, and the free end is adjacent the body closed end, the display board comprising a projection extending from the display board back face that is engageable within an aperture defined in the first end of the body to selectively retain the display board in the second position.